



P.O.Box 1101

Brighton, Colorado 80601

303 746-8195 or 303 907-6966

[www.amf100.org](http://www.amf100.org)

[www.americanmilitaryfamily.org](http://www.americanmilitaryfamily.org)

Email: [MoreInfo@amf100.org](mailto:MoreInfo@amf100.org) or [dq@amf100.org](mailto:dq@amf100.org)

## **American Military Family Honor Rally Sponsorship Opportunities**

### **Title Sponsorship: \$50,000**

- Title sponsor logo and name will be referenced on all AMF Honor Rally signs, banners, literature, t-shirts and memorabilia
- Title sponsor name and logo will be on Vehicle Wrap escorting Gold Star family on 1,050 mile journey (Colorado, Nebraska, Iowa, Illinois)
- Title sponsor will be named and have stage presence at sendoff event at Ft. Carson, Colorado, April 13, 2012 and Weekend Celebration in Marseilles, Illinois June 15-16, 2012.
- Title sponsor will be named on all Social Networking Pages for AMF Honor Rally-Facebook, Twitter, Email Newsletters throughout campaign
- Title sponsor will be named on all Social networking Pages for American Military Family – Facebook, Twitter, Email Newsletters throughout campaign
- Title sponsor will be named at any/all public events, promoting AMF Honor Rally
- Title sponsor name, logo and link will remain on American Military Family website for one year
- Title sponsor representative will be invited to attend and participate in any/all public events held for AMF Honor Rally

### **Gold Sponsorship: \$35,000**

- Gold sponsor logo and name will be referenced on AMF Honor Rally signs, banner, literature and t-shirt
- Gold sponsor will be named at sendoff event at Ft. Carson, Colorado, April 13, 2012 and Weekend Celebration in Marseilles, Illinois, June 15-16, 2012.
- Gold sponsor will be referenced on all Social Networking Pages for AMF Honor Rally – Facebook, Twitter, Email Newsletters throughout campaign
- Gold sponsor will be referenced on all Social Networking Pages for American Military Family – Facebook, Twitter and Email Newsletters throughout campaign
- Gold sponsor name, logo and link will remain on American Military Family website for one year
- Gold sponsor will be invited to attend festivities at sendoff event at Ft. Carson, Colorado and Weekend Celebration in Marseilles, Illinois.
- Gold sponsor will be invited to attend and participate on any/all fundraising-awareness gatherings/events held for AMF Honor Rally.



#### **Silver Sponsorship: \$25,000**

- Silver sponsor name will be referenced on AMF Honor Rally tee shirt, signs and banners
- Silver sponsor will be named at sendoff event at Ft. Carson, Colorado, April 13, 2012 and Weekend Celebration in Marseilles, Illinois, June 15-16, 2012
- Silver sponsor will be referenced on all Social Networking Pages for AMF Honor Rally – Facebook, Twitter, Email Newsletters throughout campaign
- Silver sponsor will be named on all Social Networking for American Military Family – Facebook, Twitter and Email Newsletters throughout campaign
- Silver sponsor name, logo and link will be referenced on American Military Family website for one year
- Silver sponsor will be invited to attend festivities at sendoff event at Ft. Carson, Colorado and Weekend Celebration in Marseilles, Illinois.
- Silver sponsor will be invited to attend any/all fundraising-awareness gatherings/events held for AMF Honor Rally.

#### **Bronze Sponsorship: \$10,000**

- Bronze sponsor name will be referenced on AMF Honor Rally tee shirt
- Bronze sponsor name and logo will be referenced on American Military Family website for six months
- Bronze sponsor will be referenced on all Social Networking Pages for AMF Honor Rally – Facebook, Twitter, Email Newsletters throughout campaign
- Bronze sponsor will be referenced on all Social Networking for American Military Family – Facebook, Twitter and Email Newsletters throughout campaign
- Bronze sponsor will be invited to attend festivities at sendoff event at Ft. Carson, Colorado and Weekend Celebration in Marseilles, Illinois.
- Bronze sponsor will be invited to attend any/all fundraising-awareness gatherings/events held for AMF Honor Rally.

#### **Patriot Sponsorship: \$5,000**

- Patriot Sponsor name will be referenced on AMF Honor Rally tee shirt
- Patriot Sponsor name will be referenced on American Military Family website for 3 months
- Patriot Sponsor will be invited to attend any/all fundraising-awareness gatherings/events held for AMF Honor Rally.

#### **Friends of AMF Appreciation Rally: \$50.00+**

- All friends of AMF Honor Rally will be listed on AMF website
- All friends of AMF Honor Rally will receive an AMF Appreciation Rally tee shirt